

**vida  
plena**

HOSPITALITY  
GROUP

A chef in a kitchen, wearing a white shirt, a striped apron, and a grey cap, holding a large knife. The background shows kitchen equipment and a sign that reads "CORTE GERAL DE GAS".

Press Kit

# Vida Plena hospitality group

Lisbon, Portugal

20  
24

+351 932 287471

[vida-plena.com](http://vida-plena.com)

@vidaplenu.hospitality

**VIDA PLENA** hospitality



# — The Group

Vida Plena is a young hospitality group based in the vibrant city of Lisbon, Portugal, which was founded in 2018.

The journey began when Vida Plena's owners discovered an enchanting street corner in the heart of the Cais do Sodré neighborhood. They were unable to find a lively all-day café in Lisbon at the time, which sparked the idea for their first establishment, Café Janis. This rendezvous spot quickly became a favorite among locals and travelers alike, who frequented it for early morning coffees, delicious lunches, and late-night drinks.

The group now boasts **13 restaurants & one transformative ceramic studio** all located in Lisbon., including *Café Janis, Farés, Dallas (Pink Street, S. Bento, Anjos & Carcavelos), Palma Cantina, Coppola, Javá, Leonetta, Fabric by Farés, Rosamar, Cosmo & Disco Wheel.*

The group's primary focus is on creating a sense of home and belonging for both their staff and guests, with a daily commitment to what they consider the pillars of hospitality: *providing a warm and blissful experience, fostering a diverse and inclusive community, serving good and fresh food, and delivering caring team members and service.*

Staying true to their founding principles is of utmost importance to Vida Plena, even in a world that is constantly evolving. They prioritize passion and heartfelt dedication over following fleeting trends or fads, always trusting their instincts and doing what feels right for their people and customers.

Looking ahead, Vida Plena aims to continue growing and embarking on exciting and successful new projects in the coming years, expanding in new verticals & abroad.

## — The Venues

Our portfolio of restaurants and venues offers a remarkable variety of culinary experiences, each with its own unique concept and atmosphere:

- **Café Janis (2018):** lively all day corner café
- **Farés (2019):** middle eastern tavern
- **Dallas (2019, 2023, 2024):** vintage grass-fed burger joint
- **Coppola (2020):** ny style (vibrant) pizza joint
- **Palma (2020):** latin all day café
- **Leonetta (2021):** pasta fresca, antipasti, vino & cocktails
- **Javá (2021):** mediterranean char-grilled rooftop
- **Fabric (2022):** middle eastern bakery, café & catering
- **Rosamar (2022):** sustainable seafood grill & oyster bar
- **Cosmo (2024):** open fire cuisine for friendly people
- **Disco Wheel (2024):** transformative ceramics & workshops

With a focus on continuous improvement, we are committed to developing our existing locations and sub-brands into the best versions they can be. We have identified Dallas as the first sub-brand and concept to expand within Portugal, starting in Lisbon (now with 3 locations) and its surrounding areas. With a robust operations team in place, we are well-positioned to scale effectively, providing a larger audience with the opportunity to indulge in locally sourced, homemade, and delectable burgers. Vida Plena recognizes that hospitality encompasses more than just food. Embracing our core value drivers, we are actively working on expanding soon in new verticals, as well as abroad.

Sustainability is at the heart of our operations, as we understand its importance in achieving long-term financial performance and executing our vision. Building upon our current financial success, we are confident in our ability to scale sustainably.

## — The Highlights

**location**

Portugal

**+5 years**

Founded in 2018

**14 venues**

And counting

**+300**

Employees from  
23 nationalities











JANIS CLUB

- PINK STREET 2019 -

# DALLAS BURGER CLUB

BURGERS HAVE CARDS WHICH HELPS THE BRAIN  
RELEASE SEROTONIN AND MAKES YOU HAPPY & RELAXED















26<sup>B</sup>26<sup>A</sup>

BURGERS		SIDES		MORE
DALLAS CLASSIC CHEESEBURGER	7C	CRISPY FRENCH FRIES	27C	DRINKS & SWEET
ITALIAN SUMMER	10.5C	CRISPY BACON FRIES	45C	HAVE A LOOK AT OUR MENU
ONION VICE	15C	VEGAN COLESLAW	4C	≧60 VEGGIE≦
TRUFFLE MUSHROOM	10.9C			SWAP ANY MEAT PATTY
GORGONZOLA GALAXY	10.1C			FOR A PLANT-BASED ONE
VEGAN BLISS BURGER	10.5C	SAUCES: DALLAS MAYONNAISE, KETCHUP & MUSTARD-BASIL MAYO - VG. OPTIONS AVAILABLE		











JULIUS & SEYMOUR  
**Dallas**  
BURGER  
HOT  
TOWN

SÃO BENTO - LISBON



BURGERS		SIDES		SWEET	
CHICKEN CHEESE	9€	CRISPY FRENCH FRIES	2.9€	ICE CREAM COOKIE	5.5€
CHICKEN	10.5€	CHEESY BACON FRIES	4.5€	COMING SOON: 50% SWEET ICE CREAM	
CHICKEN	10.9€	HOMEMADE COLESLAW	4€		
CHICKEN	9€	VEGAN CHICKEN FINGERS	7.5€		
CHICKEN	10.5€				
CHICKEN	10.5€	SAUCES: DALLAS MAYONNAISE, BASSO MAYO		DRINKS	
CHICKEN	10.5€	TRUFFLE MAYO BBO VEGAN MALLS VEGAN MAYO		HAVE A LOOK AT OUR MENU	













































# SIDES

# MORE

ER.	9€	CRISPY FRENCH FRIES	29€
	10.5€	CRISPY BACON FRIES	4.5€
	9.5€	COLESLAW	4€
	10.9€		
	10.9€		
ER.	10.5€	SAUCES: DALLAS, MAYONNAISE, KETCHUP & MUSTARD. BASIL MAYO - VG OPTIONS AVAILABLE	

DRINKS & SWEET  
HAVE A LOOK AT OUR MENU

GO VEGGIE=  
SWAP ANY MEAT PATTY  
FOR A PLANT-BASED ONE

















## PLATTERS

Falafel	12
Aubergine & Egg	12
Chicken Schnitzel	14
Lamb Kefte	14
Shakshuka	12

## PITA or CHALLAH

Falafel	9
Aubergine & Egg	10
Chicken Schnitzel	11
Lamb Kefte	11
Burrata	10

## MEZZE

Falafel	8
Hummus	8.5
Beet & Feta	9.5
Aubergine	9.5
Arayes	7